



forethought | advisory brokers

[fawr-thawt, fohr-]

noun

1. thoughtful provision beforehand; provident care; prudence.
2. a thinking of something beforehand; previous consideration; anticipation.

forethought advisory are a Norfolk based business consultancy.

At **forethought** we believe in better business, which is why our straightforward and professional approach lies at the heart of everything we do.

By name and by nature, we apply **forethought** to ensure each and every client receives an efficient, effective and enviable service, resulting in solutions that drive businesses forward for a healthier bottom line and a more fruitful future.

What we can do for you

External aspects

Looking outside of your business can be just as important as the business itself. We can help you identify and implement:

- Business Growth, Development and Forecasting
- Strategy Development
- Market Analysis
- Competitor Analysis
- Segmentation Analysis
- Trend Identification
- Strategic Alliance Identification

Internal aspects

We can help you identify the areas of your business that require attention to achieve efficiencies and longevity, including:

- Health Check Reviews
- Performance Improvement
- Troubleshooting
- Change Management
- Business Planning
- Business Start Up
- Staff Retention

In reliable hands

Alex Chappell BA, MBA, Dip MC, Chartered Manager (CMgr), a Fellow of the Institute of Consulting (FIC) and of the Chartered Management Institute, (FCMI) acts as your point of call from initial enquiry through scoping and onwards, and delivers the services as appropriate.

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The consultancy process was well organised, well delivered and gave some useful insights into opportunities, threats, and other challenges surrounding the company and The solutions that had been presented as part of the consultancy had been practical and realistic in their opportunity. We are happy with the project delivered, and found it useful during follow up reviewing company developments.

Matthew Woollorton

Project Manager, sembmarine SLP

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We're passionate about consultancy that delivers tangible solutions and measurable results, so if your business could benefit from these, please call for a discussion of how we can help you achieve your goals.



We are proud members of the above trade associations

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